Rate Type \$1,300.00 NM

DUPLINVOICE



WESH 1021 N. Wymore Rd. Winter Park, FL 32789 Main: (407)645-2222 Billing: (407)389-7661

 Invoice #
 Invoice Date
 Invoice Month
 Invoice Period

 950344-1
 10/21/12
 October 2012
 10/01/12 - 10/15/12

 Station
 Account Executive
 Sales Office
 Sales Region

 WESH
 Fran Berg
 Eagle-Washingte
 National

www.wesh.com

Billing Address:

GMMB Attention: Accounts Payable 3050 K St, NW Washington, DC 20007
 Advertiser
 Product
 Estimate Number

 Obama/D/President
 SKED A 30'S
 1537

 Flight Dates
 Order #
 Alt Order #

 10/09/12 - 10/15/12
 950344
 07898912

 Billing Calendar Broadcast
 Billing Type Cash
 Deal #

Special Handling

| IDB # | Advertiser Code | Product Code | | 9912856 | | 95 | | 101 | |

Agency Ref Advertiser Ref

Send Payment To:
WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Spots: # Ch

Day Air Date

2 WESHTu 10/09/12

Air Time Description

7:26 AM NBC Today Show

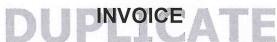
Line Charl Date Ford Date Description	Chart/Fad Time	WT T500	Langth	Spots/	Rate	Type	
Line Start Date End Date Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1 10/09/12 10/12/12 M-F Early Sunrise Class of Time - Pre-emptible with notice	5:00-6:00 AM	-1111	:30	4	\$325.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>10/08/12</u> <u>10/14/12</u> <u>-1111</u>	Spots/Week 4	<u>Rate</u> \$325.00					
Spots: # Ch Day Air Date Air Time Descri	iption	Start/End Time		h Ad-ID			Rate Type
3 WESHTu 10/09/12 5:12 AM M-F E	arly Sunrise	5:00-6:00 AM	:3	0 OFA12Z141	.H		\$325.00 NM
2 WESHW 10/10/12 5:30 AM M-F E	arly Sunrise	5:00-6:00 AM	:3	O OFA12G145	Н	,	\$325.00 NM
4 WESHTh 10/11/12 5:24 AM M-F E	arly Sunrise	5:00-6:00 AM	:3	O OFA12G145	Н		\$325.00 NM
1 WESHF 10/12/12 5:53 AM M-F E	arly Sunrise	5:00-6:00 AM	:3	0 OFA12G145	Н		\$325.00 NM
2 10/15/12 10/15/12 M-F Early Sunrise Class of Time - Pre-emptible with notice	5:00-6:00 AM	M	:30	1	\$350.00	NM	1
Weeks: <u>Start Date</u> <u>Fnd Date</u> <u>MTWTFSS</u> 10/15/12 10/21/12 M	Spots/Week 1	<u>Rate</u> \$350.00					
Spots: # Ch Day Air Date Air Time Descr	<u>iption</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WESHM 10/15/12 5:27 AM M-F E	arly Sunrise	5:00-6:00 AM	:3	O OFA12G145	БН		\$350.00 NM
3 10/15/12 10/15/12 M-F Sunrise @6AM Class of Time - Pre-emptible with notice	6:00-7:00 AM	M	:30	1	\$1,000.00	NM	
Weeks: Start Date 10/15/12 End Date 10/21/12 MTWTFSS M	Spots/Week 1	<u>Rate</u> \$1,000.00					
Spots: # Ch Day Air Date Air Time Descr	<u>iption</u>	Start/End Time		h Ad-ID			Rate Type
1 WESHM 10/15/12 6:44 AMM-F S	Sunrise @6AM	6:00-7:00 AM	:3	0 OFA12P143	Зн		\$1,000.00 NM
4 10/09/12 10/12/12 M-F Sunrise @6AM Class of Time - Pre-emptible with notice	6:00-7:00 AM	-TWTF	:30	4	\$850.00	NM	
Weeks: Start Date 10/08/12 End Date 10/14/12 MTWTFSS - TWTF	Spots/Week 4	<u>Rate</u> \$850.00					
Spots: # Ch Day Air Date Air Time Descri	ription	Start/End Time	Leng	th Ad-ID			Rate Type
1 WESHTu 10/09/12 6:42 AM M-F S	Sunrise @6AM	6:00-7:00 AM	:3	0 OFA12A13	Вн		\$850.00 NM
2 WESHW 10/10/12 6:29 AM M-F S	Sunrise @6AM	6:00-7:00 AM	:3	0 OFA12P14	3н		\$850.00 NM
4 WESHTh 10/11/12 6:23 AM M-F S	Sunrise @6AM	6:00-7:00 AM	:3	0 OFA12P14	3н		\$850.00 NM
3 WESHF 10/12/12 6:53 AM M-F S	Sunrise @6AM	6:00-7:00 AM	:	30 OFA12P14	3н		\$850.00 NM
5 10/09/12 10/12/12 NBC Today Show Class of Time - Pre-emptible with notice	7:00-9:00 AM	-TWTF	:30	3	\$1,300.00	NM	
Weeks: Start Date End Date MTWTFSS 10/08/12 10/14/12 -TWTF	Spots/Week 3	Rate \$1,300.00					

Start/End Time

7:00-9:00 AM

Length Ad-ID

:30 OFA12Z141H





WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Invoi	ce #	Invoice Date	Invoice Month	Invoice Period
9503	44-1	10/21/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
Obama/D/President	SKED A 30'S	1537

ww.w	esh.com											
									Spots/			
ine	Start Date	End Da	ate	Descr	iption	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	1
5	10/09/12 Class of Tin	10/12/ ne - Pre-		NBC ole with	Today Show notice	7:00-9:00 AM	-TWTF	:30	3	\$1,300.00	NM	117
	Spots: # Ch	Day	Air D	ate	Air Time Desc	cription	Start/End Time	Leng	th Ad-ID			Rate Type
	3 WE	SHW	10/10)/12	8:37 AM NBC	Today Show	7:00-9:00 AM	:3	0 OFA12G1	45н		\$1,300.00 NM
	1 WE	SHTh	10/11	/12	8:49 AM NBC	Today Show	7:00-9:00 AM	:3	0 OFA12G1	45H		\$1,300.00 NM
6	10/09/12 Class of Tin	10/12/ ne - Pre-		*Early	Sunrise @4:30 n notice	DAM 430a-5am	-1111	:30	4	\$75.00	NM	
	Weeks:	Start Da 10/08/1		o/14/1			<u>Rate</u> \$75.00					-
	Spots: # Ch	Day	Air D		Air Time Des		Start/End Time	Leng	th Ad-ID			Rate Type
	1 WE	SHTu	10/09	9/12	4:50 AM *Ear	ly Sunrise @4:30AM	430a-5am		30 OFA12A1	38н		\$75.00 NM
	2 WE	SHW	10/10)/12	4:41 AM *Ear	ly Sunrise @4:30AM	430a-5am	:3	30 OFA12P1	43н		\$75.00 NM
	3 WE	SHTh	10/11	/12		ly Sunrise @4:30AM	430a-5am	::	30 OFA12P1	43н		\$75.00 NM
	4 WE	SHF	10/12	2/12		ly Sunrise @4:30AM	430a-5am	::	30 OFA12P1	.43н		\$75.00 NM
7	10/15/12 Class of Tin	10/15/ ne - Imm			/ Sunrise @4:3 -emptible witho	0AM 430a-5am ut notice	M	:30	1	\$50.00	NM	
	Weeks:	Start Da		End Da			Rate			-		_
	Spoto: # Ch	10/15/1	Air D	10/21/1			\$50.00 Start/End Time	Long	+b Ad ID			Pata Typo
	Spots: # Ch	<u>Day</u> ESHM	10/1		Air Time Des		Start/End Time 430a-5am		<u>th Ad-ID</u> 30 OFA12P1	/2u		<u>Rate Type</u> \$50.00 NM
	1 VVE	SHIM	10/13	0/12	4.49 AIVI Eai	ly Sunrise @4:30AM	450a-5am	.,	50 OFAIZFI	.430		\$50.00 NW
8	10/13/12 Class of Tin	10/13/ ne - Imn		Sat 5 ly Pre	-6a -emptible witho	Sat 5-6a ut notice	1-	:30	1	\$50.00	NM	
	Weeks:	Start D: 10/08/1		End Da			<u>Rate</u> \$50.00					
	Spots: # Ch	2022 2020	Air D		Air Time Des		Start/End Time	Lend	th Ad-ID			Rate Type
	. –	ESHSa	10/13		5:14 AM Sat		Sat 5-6a		30 OFA12G1	.45н		\$50.00 NM
9	10/13/12 Class of Tir	10/13/ ne - Pre			unrise 6-8 AM h notice	6:00-8:00 AM	S-	:30	1	\$250.00	NM	
	Weeks:	Start D 10/08/1		End Da			<u>Rate</u> \$250.00					
	Spots: # Ch		Air D		Air Time Des		Start/End Time	Lenc	th Ad-ID			Rate Type
		ESHSa				Sunrise 6-8 AM	6:00-8:00 AM		30 OFA12P	L43H		\$250.00 NM
												1-2-2-2-2-2-2-2-2-2-2-2-2-2-2-2-2-2-2-2
10	10/13/12 Class of Tir	10/13/ ne - Pre		NBC ble wit	Saturday h notice	Sat 8-10am	S-	:30	1	\$1,300.00	NM	
	Weeks:	Start D 10/08/1	ate	End Da	ate MTWTFSS		<u>Rate</u> \$1,300.00					
	Spots: # Ch	Day	Air D	ate	Air Time Des	cription	Start/End Time	<u>Leng</u>	th Ad-ID			Rate Type
	1 WE	ESHSa	10/1	3/12	8:30 AM NB	C Saturday	Sat 8-10am	:	30 OFA12G	145н		\$1,300.00 NM
11	10/14/12 Class of Tir	10/14/ me - Imr		Sun S	Sunrise@6-8 A -emptible witho	M 6:00-8:00 AM out notice	S	:30	2	\$250.00	NM	
	Weeks:	Start D 10/08/1	ate	End Da 10/14/	ate MTWTFS	Spots/Week	<u>Rate</u> \$250.00					
	Spots: # Ch	Day	Air D	ate	Air Time Des	cription	Start/End Time	<u>Leng</u>	th Ad-ID			Rate Type
	1 W	ESHSu	10/1	4/12	7:00 AM Sun	Sunrise@6-8 AM	6:00-8:00 AM		30 OFA12P	143н		\$250.00 NM
	2 Wi	ESHSu	10/1	4/12	7:43 AM Sun	Sunrise@6-8 AM	6:00-8:00 AM	:	30 OFA12G	145H	24 Grand	\$250.00 NM
12	2 10/14/12 Class of Tir	10/14 me - Pre			Sunday Today h notice	8:00-9:00 AM/9-	11 <i>F</i> S	:30	2	\$1,800.00	NM	
	Weeks:	Start D	ate	End D	ate MTWTFS:		Rate \$1,800,00					
	Spots: # Ch	10/08/		10/14/			\$1,800.00 Start/End Time	a Lone	gth Ad-ID			Rate Type
	. –	ı <u>Day</u> ESHSu	<u>Air E</u> 10/1		Air Time Des	C Sunday Today	8:00-9:00 AM/	= -	30 OFA12P	143н		\$1,800.00 NM
		ESHSu	10/1			C Sunday Today	8:00-9:00 AM/		30 OFA12F			\$1,800.00 NM
	Z VV	LOTTOU	10/1	7/14	O.TO ANI NO	o Guilday Today	0.00-3.00 AIVI/	U-117	V. A120	~		ψ1,000.00 INIV

Rate Type

\$500.00 NM

\$500.00 NM

\$500.00 NM

Send Payment To:



10/08/12

1 WESHW

3 WESHTu 10/09/12

2 WESHTh 10/11/12

Day Air Date

10/10/12

Spots: # Ch

10/14/12

-TWTF--

Air Time Description

11:59 AM M-F NOON NEWS 12-12:30

12:26 PM M-F NOON NEWS 12-12:30

11:59 AM M-F NOON NEWS 12-12:30

Invoice Date **Invoice Month** Invoice Period Invoice # 10/01/12 - 10/15/12 10/21/12 October 2012 950344-1

Advertiser	Product	Estimate Number
Obama/D/President	SKED A 30'S	1537

w.wesh.com										
w.wesii.com							Spots/			
ne Start Da	te End Da	te Desc	cription	Start/End Time	MTWTFSS Le	ength	Week	Rate	Туре	
13 10/14/12 Class of	10/14/1 Time - Imme	2 NBC ediately Pre	MEET THE PRE- e-emptible without	SS NBC MEET THE I	PFS	:30	1.500	\$2,500.00	NM	
Weeks:	Start Da 10/08/12	te End D		Spots/Week 1	<u>Rate</u> \$2,500.00					
Spots: #		Air Date	Air Time Descr		Start/End Time	Lenath	n Ad-ID			Rate Typ
AND DESCRIPTION OF THE PARTY OF	WESHSu			MEET THE PRESS	NBC MEET THE PI		OFA12P143I	Н	-	\$2,500.00 N
14 10/09/12 Class of			s & Kelly 9-10 AN	9:00-10:00 AM	-1111	:30	4	\$800.00	NM	1
Weeks:	Start Da 10/08/12			Spots/Week 4	<u>Rate</u> \$800.00					
Spots: #	Ch <u>Day</u>	Air Date	Air Time Descr	iption	Start/End Time	Lengtl	h Ad-ID			Rate Typ
3	WESHTu	10/09/12	9:42 AM Regis	& Kelly 9-10 AM	9:00-10:00 AM	:3	O OFA12A138	Н		\$800.00 N
1	WESHW	10/10/12		& Kelly 9-10 AM	9:00-10:00 AM	0,00	O OFA12P143			\$800.00 N
4	WESHTh	10/11/12		& Kelly 9-10 AM	9:00-10:00 AM	10.00	O OFA12P143			\$800.00 N
2	WESHF	10/12/12	9:36 AM Regis	& Kelly 9-10 AM	9:00-10:00 AM	:3	0 OFA12G145	Н		\$800.00 N
15 10/15/12 Class of	2 10/15/1 Time - Pre-	2 Regi emptible wi	is & Kelly 9-10 AM th notice	9:00-10:00 AM	M	:30	2	\$900.00	NM	
Weeks:	Start Da 10/15/12	te End D 2 10/21/		Spots/Week 2	<u>Rate</u> \$900.00					
Spots: #	Ch <u>Day</u>	Air Date	Air Time Descr	<u>ription</u>	Start/End Time	Lengt	h Ad-ID			Rate Ty
1	WESHM	10/15/12		& Kelly 9-10 AM	9:00-10:00 AM		O OFA12G145			\$900.00
2	WESHM	10/15/12	9:56 AM Regis	& Kelly 9-10 AM	9:00-10:00 AM	:3	O OFA12P143	Н		\$900.00
16 10/15/12 Class of	2 10/15/1 Time - Pre-		Today Show II th notice	10AM-11AM	M	:30	1	\$800.00	NM	
Weeks:	Start Da 10/15/12	te End D 2 10/21		Spots/Week 1	<u>Rate</u> \$800.00					
Spots: #	Ch <u>Day</u>	Air Date	Air Time Descri		Start/End Time		h Ad-ID			Rate Ty
1	WESHM	10/15/12	10:57 AM NBC	Today Show II	10AM-11AM	:3	0 OFA12G145	Н		\$800.00
17 10/09/12 Class of	2 10/12/ f Time - Pre-		Today Show II ith notice	10AM-11AM	-1111	:30	4	\$700.00	NM	
Weeks:	Start Da 10/08/12	te End E		Spots/Week 4	<u>Rate</u> \$700.00					
Spots: #		Air Date	Air Time Descri	ription	Start/End Time	Lengt	th Ad-ID			Rate Ty
	WESHTu	10/09/12	10:59 AM NBC	Today Show II	10AM-11AM	:3	0 OFA12A138	Вн		\$700.00
3	WESHW	10/10/12	10:59 AM NBC	Today Show II	10AM-11AM	:3	30 OFA12G145	БН		\$700.00
	WESHTh	10/11/12	10:51 AM NBC		10AM-11AM		30 OFA12G145			\$700.00
4	WESHF	10/12/12	10:57 AM NBC	Today Show II	10AM-11AM	:3	30 OFA12P143	Вн		\$700.00
18 10/09/1: Class of	2 10/12/ f Time - Pre-		C Today Show III	11AM-12PM/10-1	1/ -TWTF	:30	3	\$650.00	NM	
Weeks:		te End [Date MTWTFSS	Spots/Week 3	<u>Rate</u> \$650.00					
Spots: #		Air Date	Air Time Desc		Start/End Time	Leng	th Ad-ID			Rate T
	WESHTu	10/09/12	11:27 AM NBC		11AM-12PM/10-11		30 OFA12Z141	1н		\$650.00
1	WESHW	10/10/12	11:51 AM NBC	1.5	11AM-12PM/10-11	1/ :3	30 OFA12P143	Зн		\$650.00
3	WESHTh	10/11/12	11:30 AM NBC	Today Show III	11AM-12PM/10-11	1/ :3	30 OFA12P143	Зн		\$650.00
19 10/09/1 Class o	2 10/12/ f Time - Pre-			2-12:12:00-12:30 PM	-TWTF	:30	3	\$500.00	NM	
Weeks:	Start Da	ate End [Date MTWTFSS	Spots/Week	Rate					
	10/08/1	2 10/14	1/12 -TWTF	3	\$500.00			1901		

\$500.00

Start/End Time

12:00-12:30 PM

12:00-12:30 PM

12:00-12:30 PM

Length Ad-ID

:30 OFA12A138H

:30 OFA12G145H

:30 OFA12G145H



WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Invoice # Invoice Date **Invoice Month** Invoice Period 10/21/12 10/01/12 - 10/15/12 October 2012 950344-1

Advertiser	Product	Estimate Number			
Obama/D/President	SKED A 30'S	1537			

Weeks:

Start Date

10/08/12

End Date

10/14/12

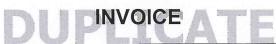
NANA/ \A/	esh.com										
					v=louz:			Spots/			
ne	Start Date	End Dat	te Desci	ription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
19	10/09/12 Class of Tir				12:12:00-12:30 PM	-TWTF	:30	***3	\$500.00	* NM	
20	10/09/12 Class of Tir	10/12/1: ne - Pre-e		I-5 PM NEWS n notice	M-F 4-5 PM	-TWTF	:30	5	\$800.00	NM	
	Weeks:	Start Dat 10/08/12			Spots/Week 5	<u>Rate</u> \$800.00					
	Spots: # Ch 3 WE		Air Date 10/09/12	Air Time Description 4:41 PM M-F 4-		Start/End Time M-F 4-5 PM		<u>h</u> <u>Ad-ID</u> 0 0FA12A138	Н		<u>Rate</u> <u>Type</u> \$800.00 NM
	1 WE	ESHW	10/10/12	4:27 PM M-F 4-	5 PM NEWS	M-F 4-5 PM	:3	O OFA12G145	Н		\$800.00 NM
	5 WE	ESHW	10/10/12	4:58 PM M-F 4-	5 PM NEWS	M-F 4-5 PM	:3	O OFA12P143	Н		\$800.00 NM
			10/11/12	4:24 PM M-F 4-		M-F 4-5 PM	13.77	0 OFA12G145			\$800.00 NN
	2 WE	ESHF	10/12/12	4:52 PM M-F 4-	5 PM NEWS	M-F 4-5 PM	:3	0 OFA12P143	Н		\$800.00 NM
21	10/15/12 Class of Tir	10/15/1 ne - Pre-e		1-5 PM NEWS h notice	M-F 4-5 PM	M	:30	1	\$800.00	NM	
	Weeks:	Start Dat 10/15/12			Spots/Week 1	<u>Rate</u> \$800.00					
	Spots: # Ch		Air Date	Air Time Descri		Start/End Time		th Ad-ID			Rate Type
	1 WI	ESHM	10/15/12	4:11 PM M-F 4-	5 PM NEWS	M-F 4-5 PM	:3	0 OFA12G145	Н		\$800.00 NM
22	10/09/12 Class of Tir	10/12/1 me - Pre-e	2 M-F semptible wit	5-6 PM ROT h notice	5:00-6:00 PM	-TWTF	:30	2	\$1,000.00	NM	
	Weeks:	Start Date 10/08/12			Spots/Week 2	<u>Rate</u> \$1,000.00					
	Spots: # Ch		Air Date	Air Time Descri		Start/End Time		th Ad-ID			Rate Typ
			10/09/12	5:28 PM M-F 5-		5:00-6:00 PM		30 OFA12Z141			\$1,000.00 NI
	2 WI	ESHTh	10/11/12	5:40 PM M-F 5-	6 PM ROT	5:00-6:00 PM	::	30 OFA12P143	SH		\$1,000.00 NI
23	10/09/12 Class of Ti	10/12/1 me - Pre-e	2 M-F emptible wit	6-6:30 PM h notice	M-F 6-6:30 PM	-1111	:30	4	\$1,400.00	NM	
	Weeks:	Start Da 10/08/12	10/14/		Spots/Week 4	<u>Rate</u> \$1,400.00	aun v oneign-	and the second second	something in a day to two the	Time shares that have	alain warmen e
	Spots: # Ch	-	Air Date	Air Time Descri		Start/End Time		th Ad-ID			Rate Typ
		ESHTu	10/09/12	6:27 PM M-F 6-		M-F 6-6:30 PM		30 OFA12A138			\$1,400.00 NI
		ESHW ESHTh	10/10/12 10/11/12	6:11 PM M-F 6- 6:12 PM M-F 6-	analia i ma	M-F 6-6:30 PM M-F 6-6:30 PM		30 OFA12G145 30 OFA12G145			\$1,400.00 NI \$1,400.00 NI
		ESHF	10/11/12	6:22 PM M-F 6		M-F 6-6:30 PM		30 OFA12G145			\$1,400.00 N
24	10/15/12	10/15/1	2 M-F	6-6:30 PM	M-F 6-6:30 PM	M	:30	1	\$1,500.00	NM	
	Weeks:	Start Da 10/15/12		ate MTWTFSS	Spots/Week	<u>Rate</u> \$1,500.00		un vila e un			
	Spots: # Ch		Air Date	Air Time Descr		Start/End Time	Lena	th Ad-ID			Rate Typ
	. –	ESHM	10/15/12	6:12 PM M-F 6		M-F 6-6:30 PM		30 OFA12P14	Зн		\$1,500.00 N
25	5 10/13/12 Class of Ti	10/13/1 me - Imm		SU 6-6:30 PM e-emptible without	SA/SU 5:58-6:30 I notice	기S-	:30	1	\$500.00	NM	
	Weeks:	Start Da 10/08/12			Spots/Week 1	<u>Rate</u> \$500.00					
	Spots: # Cl 2 W	ESHTu			iption IOON NEWS 12-12:30	Start/End Time 12:00-12:30 PM	-	<u>th</u> <u>Ad-ID</u> 30 0FA12Z14:	1н		<u>Rate</u> <u>Tyr</u> \$500.00 N
	1 W	ESH Sa	or 25.1 10/ 10/13/12 MG 25.2		J 6-6:30 PM	SA/SU 5:58-6:30	0 Pi :	00			\$500.00 N
26	6 10/14/12 Class of Ti	10/14/		SU 6-6:30 PM	SA/SU 5:58-6:30	PIS	:30	1	\$1,200.00	NM	
_	Weeks			in notice	Snots/Meek	Rate					

Rate

\$1,200.00

Spots/Week

MTWTFSS





WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Invoice Month Invoice Period Invoice Date Invoice # 950344-1 10/21/12 October 2012 10/01/12 - 10/15/12

Advertiser	Product	Estimate Number				
Obama/D/President	SKED A 30'S	1537				

ww.w	esh.com										
								Spots/			
ine	Start Date	End Date	Desc	ription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
26	10/14/12 Class of Tim	10/14/12 e - Pre-em		U 6-6:30 PM	SA/SU 5:58-6:30 PI	S	:30	1	\$1,200.00	NM	en la proportional de la constante
	Spots: # Ch	Day Ai		Air Time Descrip	tion	Start/End Time	Lengtl	Ad-ID			Rate Type
	1 WE	SHSu 10)/14/12	6:11 PM SA/SU	6-6:30 PM	SA/SU 5:58-6:30	PI :3) OFA12G14	5н		\$1,200.00 NM
27	10/09/12 Class of Tim	10/12/12 e - Pre-em	M-F E	Entertainment Toni h notice	gł7:00-730 PM	-TWTF	:30	4	\$1,700.00	NM	
	Description Services	Start Date 10/08/12	End Da 10/14/		Spots/Week 4	<u>Rate</u> \$1,700.00			- 1	= -	
	Spots: # Ch	Day Ai	r Date	Air Time Descrip	tion	Start/End Time		n Ad-ID			Rate Type
	2 WE		0/09/12		tertainment Tonight	7:00-730 PM) OFA12Z14			\$1,700.00 NM
	3 WE	SHW 10	0/10/12		tertainment Tonight	7:00-730 PM		O OFA12P14			\$1,700.00 NM
	4 WE	SHTh 10)/11/12		tertainment Tonight	7:00-730 PM		O OFA12P14			\$1,700.00 NM
	1 WE	SHF 10)/12/12	7:10 PM M-F En	tertainment Tonight	7:00-730 PM	:3	0 OFA12P14	3н		\$1,700.00 NM
28	10/09/12 Class of Tim	10/12/12 le - Pre-em		Access Hollywood th notice	Access Hollywood	-TWTF	:30	3	\$1,700.00	NM	-
		Start Date			Spots/Week	<u>Rate</u>					
		10/08/12	10/14/	A PARAMETER .	3	\$1,700.00					D. (. T
	Spots: # Ch	Day Ai		Air Time Descrip		Start/End Time		<u>h</u> <u>Ad-ID</u> 0 ofa12a13	0011		Rate Type
	3 WE		0/09/12	7:42 PM M-F Ac	Security of the second of the second of the second	Access Hollywoo					\$1,700.00 NM
	2 WE		0/10/12	7:48 PM M-F Ac	Charles and a second of the second	Access Hollywoo		0 OFA12G14			\$1,700.00 NM
_	1 VVE	SHTh 10	0/11/12	7:56 PM M-F Ac	cess Hollywood	Access Hollywoo	oa / :3	0 OFA12G14	+OH		\$1,700.00 NM
29	10/13/12 Class of Tim	10/13/12 ne - Pre-em	Sat. l optible wit	Entertainment this th notice	W7:00-8:00 PM	S-	:30	1	\$1,000.00	NM	
		Start Date 10/08/12	End D 10/14/		Spots/Week 1	<u>Rate</u> \$1,000.00					
	Spots: # Ch	Day A		Air Time Descrip	N N N N N N N N N N N N N N N N N N N	Start/End Time		h Ad-ID			Rate Type
	1 WE	SHSa 10	0/13/12	7:59 PM Sat. Er	tertainment this Week	7:00-8:00 PM	:3	0 OFA12P14	43H		\$1,000.00 NM
30	10/09/12 Class of Tim	10/13/12 ne - Pre-em		News @ 11PM th notice	11-1135p	-TWTFS-	:30	. 3	\$1,500.00	NM	Proceedings of the second second
	Weeks:	Start Date 10/08/12	End D 10/14/		Spots/Week 3	<u>Rate</u> \$1,500.00					
	Spots: # Ch	Day A	ir Date	Air Time Descrip	<u>otion</u>	Start/End Time		h Ad-ID			Rate Type
	3 WE	SHTu 10	0/09/12	11:31 PM M-Su N	•	11-1135p		0 OFA12Z14			\$1,500.00 NM
	2 WE		0/10/12	11:31 PM M-Su N	_	11-1135p		0 OFA12P1			\$1,500.00 NM
	1 WE	SHF 10	0/12/12	11:29 PM M-Su N	lews @ 11PM	11-1135p	:3	0 OFA12P1	43н		\$1,500.00 NM
31	10/09/12 Class of Tin	10/12/12 ne - Pre-em		Tonight Show th notice	11:35P-12:35XM	-1111	:30	4	\$850.00	NM	
	Weeks:	Start Date 10/08/12	End D 10/14/		Spots/Week 4	<u>Rate</u> \$850.00					
	Spots: # Ch	Day A	ir Date	Air Time Descrip	<u>otion</u>	Start/End Time	Leng	th Ad-ID			Rate Type
	2 WE	SHTu 1	0/09/12	12:08 AM NBC T	onight Show	11:35P-12:35XN	/I :3	30 OFA12A1	38н		\$850.00 NN
	1 WE	SHW 1	0/10/12	12:31 AM NBC T	onight Show	11:35P-12:35XN	/: N	30 OFA12G1	45н		\$850.00 NN
	4 WE	SHTh 1	0/11/12	12:09 AM NBC T	onight Show	11:35P-12:35XN	/I ::	30 OFA12P1	43н		\$850.00 NN
	3 WE	SHF 1	0/12/12	12:10 AM NBC T	onight Show	11:35P-12:35XN	И ::	30 OFA12G1	45н		\$850.00 NN
	10/15/12 Class of Tin	10/15/12 ne - Pre-em		Tonight Show th notice	11:35P-12:35XM	M	:30	1	\$900.00	NM	
32											
32	Weeks:	Start Date			Spots/Week	Rate					
32	Weeks:	10/15/12	10/21/	/12 M	1	\$900.00	1	+h ^~ !¬			Date To-
32	Weeks: Spots: <u>#</u> Ch	10/15/12 <u>Day</u> A	10/21/ ir Date	/12 M Air Time Descri	1 ption	\$900.00 Start/End Time		th Ad-ID	4 5H		Rate Type
32	Weeks: Spots: <u>#</u> Ch	10/15/12 <u>Day</u> A	10/21/	/12 M	1 ption	\$900.00		<u>th Ad-ID</u> 30 OFA12G1	45н		<u>Rate Type</u> \$900.00 NM





WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Invoice Month Invoice Period Invoice # **Invoice Date** 10/21/12 October 2012 10/01/12 - 10/15/12 950344-1

Advertiser	Product	Estimate Number
Obama/D/President	SKED A 30'S	1537

ww.wesh.com									
ww.wcom.com						Spots/			
ne Start Date	e End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
33 10/15/12 Class of		NBC Carson Daly ON iately Pre-emptible without		M	:30	1	\$100.00	NM	engweet to mi
Weeks:		End Date MTWTFSS 10/21/12 M	Spots/Week	<u>Rate</u> \$100.00					
Spots: # 0			otion	Start/End Tim	ie <u>Leng</u> t	h Ad-ID			Rate Type
1 V	WESHM 10	0/15/12 1:46 AM NBC C	arson Daly ON	NBC Carson	Daly C :3	0 OFA12P14	3н		\$100.00 NM
34 10/09/12 Class of	Time - Pre-em	NBC Carson Daly ON optible with notice	NBC Carson Daly C	-1111	:30	4	\$100.00	NM	
Weeks:	Start Date 10/08/12	End Date MTWTFSS -1111	Spots/Week 4	Rate \$100.00					
Spots: # 0				Start/End Tim		th Ad-ID			Rate Type
		0/09/12 2:04 AM NBC C		NBC Carson		0 OFA12Z14			\$100.00 NM
		0/10/12 1:59 AM NBC C	V-0-00-400 (190 (190 (190 (190 (190 (190 (190 (1	NBC Carson	,	0 OFA12G14			\$100.00 NM
		0/11/12 1:45 AM NBC C	•	NBC Carson	,	30 OFA12G14 30 OFA12P14			\$100.00 NM \$100.00 NM
3 \	WESHF 1	0/12/12 2:02 AM NBC 0	arson Daiy ON	NBC Carson	Daly C	O OFAIZPIA			\$100.00 NIV
	Time - Pre-em	Mon NBC Prime VOIC		M	:30	1.	\$8,000.00	NM	-
Weeks:	Start Date 10/15/12	End Date MTWTFSS 10/21/12 M	Spots/Week 1	<u>Rate</u> \$8,000.00					
Spots: #	Ch <u>Day A</u>	ir Date Air Time Descri	ption	Start/End Tim	ne Leng	th Ad-ID			Rate Type
1 \	WESHM 1	0/15/12 9:18 PM Mon N	BC Prime VOICE	Prime Other	::	30 OFA12G14	15H		\$8,000.00 NM
36 10/09/12 Class of		NBC Prime GO ON/ N	EW9:00-10:00 PM	-T	:30	1	\$2,500.00	NM	
Weeks:	Start Date 10/08/12	End Date MTWTFSS 10/14/12 -T	Spots/Week 1	Rate \$2,500.00			-		
Spots: #			ption	Start/End Tin	ne Leng	th Ad-ID			Rate Type
1 \	WESHTu 1	0/09/12 9:20 PM NBC F	Prime GO ON/ NEW N	ORM9:00-10:00 P	M :	30 OFA12Z1	41H		\$2,500.00 NN
37 10/10/12 Class of		NBC Prime L&O SVU nptible with notice	9:00-10:00 PM	W	:30	_ 1	\$6,000.00	NM	
Weeks:	Start Date 10/08/12	End Date MTWTFSSW	Spots/Week 1	<u>Rate</u> \$6,000.00					
Spots: #			ption	Start/End Tin	ne Leng	th Ad-ID			Rate Type
1 1	WESHW 1	0/10/12 9:43 PM NBC F	Prime L&O SVU	9:00-10:00 P	M :	30 OFA12P1	43н		\$6,000.00 NN
38 10/10/12 Class of		NBC Prime CHICAGO	FII10:00-11:00 PM	W	:30	1	\$5,500.00	NM	
Weeks:		End Date MTWTFSSW	Spots/Week 1	Rate \$5,500.00					
Spots: #			<u>iption</u>	Start/End Tir	ne <u>Lenc</u>	th Ad-ID			Rate Typ
1 '	WESHW 1	0/10/12 10:29 PM NBC I	Prime CHICAGO FIRE	10:00-11:00	PM :	30 OFA12G1	45H		\$5,500.00 NM
39 10/12/12 Class of		NBC Prime WHITNEY diately Pre-emptible without		F	:30	1	\$1,500.00	NM	
Weeks:	Start Date 10/08/12	End Date MTWTFSSF	Spots/Week 1	<u>Rate</u> \$1,500.00	7				
Spots: #	Ch <u>Day</u> A		<u>iption</u>	Start/End Tir		th Ad-ID			Rate Typ
1	See M	G 39.2	Prime WHITNEY/COM	M 8:00-9:00 PN		00	20-407		\$ 1,500.00 Ni
2		0/12/12 8:26 PM NBC 39.1 10/12	Prime GRIMM	8:00-9:00 PN	Л :	30 OFA12G1	45H		\$1,200.00 NI
40 10/12/12 Class of		NBC Prime GRIMM mptible with notice	9:00-10:00 PM	F	:30	1	\$4,000.00	NM	
Weeks:	Start Date 10/08/12	End Date MTWTFSSF	Spots/Week 1	Rate \$4,000.00					
Spots: #		Air Date Air Time Descr		Start/End Tir	me Len	gth Ad-ID			Rate Typ





WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
950344-1	10/21/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number			
Obama/D/President	SKED A 30'S	1537			

www wesh com

					0			Spots/	D (T	
	- Navagoria Romani		Description		Start/End Time	MTWTFSS	Length		Rate	Туре	A1/3,411 A1
40	10/12/12 Class of Tin	10/12/12 ne - Pre-em	NBC Prin		9:00-10:00 PM		:30	1	\$4,000.00	NM	
	Spots: # Ch 1 WE			Time Descrip 20 PM NBC Pr		Start/End Time 9:00-10:00 PM		gth Ad-ID :30 OFA12F	2143н		<u>Rate</u> <u>Type</u> \$4,000.00 NM
41	10/14/12 Class of Tin	10/14/12 ne - Pre-em	NFL ptible with no	otice	8:00PM-conclusion	S	:30	1	\$15,000.00	NM	
	Weeks:	Start Date 10/08/12	End Date 10/14/12	MTWTFSS	Spots/Week 1	<u>Rate</u> \$15,000.00					
	Spots: # Ch			Time Descrip		Start/End Time		gth Ad-ID			Rate Type
	1 WE	SHSu 10)/14/12 9:	57 PM NFL		8:00PM-conclu	sion	:30 OFA120	5145H		\$15,000.00 NM
42	10/09/12 Class of Tin	10/12/12 ne - Immedi		MENT 2012 SI ptible without r	PE12:30PM-1:00PM notice	-TWTF	:30	4	\$350.00	NM	
	Weeks:		End Date 10/14/12		Spots/Week 4	<u>Rate</u> \$350.00					
	Spots: # Ch			r Time Descrip	tion	Start/End Time		gth Ad-ID			Rate Type
					TMENT 2012 SPECIA			:30 OFA12			\$350.00 NM \$350.00 NM
					ITMENT 2012 SPECIA			:30 OFA121			\$350.00 NM
					ITMENT 2012 SPECIA			:30 OFA12			\$350.00 NM
43	10/15/12	10/15/12		MENT 2012 S	PE12:30PM-1:00PM	M	:30	1	\$300.00	NM	
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	Spots: # Ch	10/15/12 Day Ai	10/21/12 r Date Ai	M r Time Descrip	1 otion	\$300.00 Start/End Time	. ler	gth Ad-ID			Rate Type
					ITMENT 2012 SPECIA			:30 OFA12	Р143Н		\$300.00 NM
44	10/15/12 Class of Tir	10/15/12 ne - Pre-em	NBC Prin	otice	Ol10:00-11:00 PM	M	:30	1	\$10,000.00	NM	_ ^ _ B W -
	Weeks:	Start Date 10/15/12	End Date 10/21/12	MTWTFSS M	Spots/Week 1	Rate \$10,000.00					
	Spots: # Ch	1		r Time Descrip		Start/End Time	-	igth Ad-ID	-1.12		Rate Type
	1 VVI	ESHM 10			rime REVOLUTION	10:00-11:00 PI	VI	:30 OFA12			\$10,000.00 NM
45	5 10/09/12 Class of Tir	10/09/12 ne - Immed		me VOICE optible without i	8:00-9:00 PM notice	-T	:30) 1	\$4,000.00	NM	
	Weeks:	Start Date 10/08/12	End Date 10/14/12	MTWTFSS -T	Spots/Week 1	Rate \$4,000.00					1
				r Time Descrip		Start/End Time	<u>Ler</u>	ngth Ad-ID			Rate Type
	1 WI	ESHTu 10	0/09/12 8	:47 PM NBC P	rime VOICE	8:00-9:00 PM		:30 OFA12	А138н		\$4,000.00 NM
46	3 10/09/12 Class of Tir	10/09/12 me - Immed	NBC Pri iately Pre-en	me PARENTH	OC10:00-11:00 PM notice	-T	:30) 1	\$3,500.00	NM	
	Weeks:	Start Date 10/08/12	The same of the sa		Spots/Week 1	Rate \$3,500.00					
	Spots: # Ch		27.20.00.00.00.00.00.00.00	ir Time Descrip	-	Start/End Time	<u>Lei</u>	ngth Ad-ID			Rate Type
	1 W	ESHTu 10	0/09/12 10	:31 PM NBC P	rime PARENTHOOD	10:00-11:00 P	M	:30 OFA12	A138H		\$3,500.00 NM
47	7 10/12/12 Class of Ti	10/12/12 me - Immed		me DATELINE		F	:3) 1	\$4,000.00	NM	
	Weeks:	Start Date 10/08/12	End Date 10/14/12	MTWTFSS	Spots/Week 1	Rate \$4,000.00					
	Spots: # Ch	n <u>Day A</u>	ir Date A	ir Time Descri	otion rime DATELINE	Start/End Time 10:00-11:00 P	_	ngth Ad-ID :30 OFA12			<u>Rate</u> <u>Type</u> \$4,000.00 NM
48	3 10/13/12	10/13/12		ame Football	5:00A-4 XM	S-	:3	0 2	\$1,500.00	NM	
	Weeks:	me - Pre-en Start Date	nptible with n End Date	NV SV	Spots/Week	Rate					

invoice

Send Payment To: **WESH**

Payment Terms 30 Days

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

| Invoice # | Invoice Date | Invoice Month | Invoice Period | 950344-1 | 10/21/12 | October 2012 | 10/01/12 - 10/15/12

Advertiser	Product	Estimate Number			
Obama/D/President	SKED A 30'S	1537			

www.wesh.com

S	pots/

Line	Start Date	End Date	Descrip	ption	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
48	10/13/12 Class of Tim	10/13/12 ne - Pre-emp		Dame Football notice	5:00A-4 XM	S-	:30	2	\$1,500.00	NM	Service Boyane	7,410, years
	Spots: # Ch	Day Air	Date /	Air Time Descrip	otion	Start/End Time	Leng	th Ad-ID	-		Rate	Гуре
	1 WE	SHSa 10	/13/12	3:33 PM Notre [Dame Football	5:00A-4 XM	:3	0 OFA12P14	Зн		\$1,500.00	NM
	2 WE	SHSa 10	/13/12	5:25 PM Notre [Dame Football	5:00A-4 XM	:3	0 OFA12G14	5н		\$1,500.00	NM
49	10/09/12 Class of Tin	10/12/12 ne - Pre-emp	Late Notible with	ight w/Jimmy Fa notice	llo:12:35-1:35XM	-TWTF	:30	2	\$300.00	NM	. 57. 777	14-
	Weeks:	Start Date 10/08/12	End Dat 10/14/12		Spots/Week 2	<u>Rate</u> \$300.00	E -					
	Spots: # Ch	Day Air	Date	Air Time Descrip	otion	Start/End Time	Leng	th Ad-ID			Rate	Type
1	2 WE	SHTu 10	/09/12	12:58 AM Late N	ght w/Jimmy Fallon	12:35-1:35XM	:3	30 OFA12A13	8н		\$300.00	NM
	1 WE	SHW 10	/10/12	1:15 AM Late N	ight w/Jimmy Fallon	12:35-1:35XM	::	30 OFA12P14		\$300.00	NM	
50	10/14/12 Class of Tin	10/14/12 ne - Immedia	Sun 5- ately Pre-e	6a emptible without	Sun 5-6a notice	1	:30	1	\$50.00	NM		
	Weeks:	Start Date 10/08/12	End Dat 10/14/12		Spots/Week 1	<u>Rate</u> \$50.00						
	Spots: # Ch	Day Air	Date	Air Time Descri	otion	Start/End Time	Leng	th Ad-ID			Rate	Type
	1 WE	SHSu 10	/14/12	5:42 AM Sun 5-	6a	Sun 5-6a	:	30 OFA12G14	5н		\$50.00	NM
51	10/14/12 Class of Tin	10/14/12 ne - Pre-em	M-Sun ptible with	Nightly News notice	6:30-7:00 PM	S	:30	1	\$3,000.00	NM		
	Weeks:	Start Date 10/08/12	End Dat 10/14/12		Spots/Week 1	<u>Rate</u> \$3,000.00						
Spots: # Ch Day Air Date Air Time Description						Start/End Time	Leng	th Ad-ID			<u>Rate</u>	<u>Type</u>
	1 WE	SHSu 10	/14/12	6:47 PM M-Sun	Nightly News	6:30-7:00 PM	:	30 OFA12P14	3н		\$3,000.00	NM
						Total Spots	1	01				

Gross Total

\$140,400.00

Agency Commission

\$21,060.00

Net Amount Due

\$119,340.00

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser:
We warrant that the actual broadcast information shown on this invoice was taken from the program log